

CORE COMPETENCIES

gothamCulture partners with organizations worldwide to maximize potential and improve performance at the individual, team, and organizational levels. gothamCulture helps clients achieve exceptional performance by driving alignment between culture, leadership, and strategy. gothamCulture supports full-spectrum change efforts from vision and strategic planning through instructional design. These services include, but are not limited to:



ORGANIZATIONAL CULTURE ASSESSMENT & CHANGE

- Culture Assessment and Transformation
- Creating a High-Performance Culture
- Communication and Change Management
- Vision and Values Development

LEADERSHIP ASSESSMENT & DEVELOPMENT

- Management and Leadership Training Programs
- Executive Coaching and Team Development
- Competency Modeling
- High Potential Identification and Talent Development

STRATEGY DEVELOPMENT

- Strategic Planning and Enterprise Maturity Assessment
- Cascading and Communicating Strategy
- Process Improvement
- Program and Project Management

PAST PERFORMANCE

Federal Government

- » Office of the Secretary of Defense
- » Assistant Secretary of the Navy
- » Naval Sea Systems Command
- » Naval Air Systems Command
- » Naval Supply Systems Command
- » Defense Logistics Agency
- » United States Equal Employment Opportunity Commission

Local/State Government

- » Metropolitan Transportation Authority
- » NYC Department of Education

Private/Public

- » Bechtel Marine Propulsion Corp
- » Lockheed Martin
- » Google
- » JetBlue Airways
- » Martha Stewart Living Omnimedia

GSA CONTRACT

GS-10F-094BA SIN: PSS 874-1

ORGANIZATIONAL DESIGNATIONS

DUNS Number: 800824273
CAGE Code: 4UQG3
SIC Code: 8742 Services
Corporate Structure: LLC
ORCA Registration: Complete

DIFFERENTIATORS

- » A decade of experience in varied sectors and industries working with senior leadership teams
- » Capability to scale up to meet any size and scope project to help clients achieve results through extensive associate network of industry experts
- » Empirically validated research tools and field-tested, engaging methodology and process
- » Customized, comprehensive professional and leadership development solutions
- » Unique approach to organizational culture assessment and transformation

NAICS CODES

Primary

541611 – Administrative Management and General Management Consulting Services

Secondary

541330 – Engineering Services
541612 – Human Resources Consulting Services
541613 – Marketing Consulting Services
541614 – Process, Physical Distribution, and Logistics Consulting Services
541618 – Other Management Consulting Services
611430 – Professional and Management Development Training