

## CORE COMPETENCIES

gothamCulture partners with organizations worldwide to maximize potential and improve performance at the individual, team, and organizational levels. gothamCulture helps clients achieve exceptional performance by driving alignment between culture, leadership, and people strategy. gothamCulture supports full-spectrum change efforts from vision and strategic planning through instructional design. These services include, but are not limited to:



### ORGANIZATIONAL CULTURE ASSESSMENT & CHANGE

- Culture Assessment and Transformation
- Creating a High-Performance Culture
- Communication and Change Management
- Vision and Values Development

### LEADERSHIP ASSESSMENT & DEVELOPMENT

- Management and Leadership Training Programs
- Executive Coaching and Team Development
- Competency Modeling
- High Potential Identification and Talent Development

### PEOPLE STRATEGY

- Strategic People Planning and Analytics
- Learning and Development
- Employee Engagement
- Talent and Performance Management
- Process Improvement

## PAST PERFORMANCE

### Federal Government

- » Naval Sea Systems Command
- » Naval Air Systems Command
- » Naval Supply Systems Command
- » Defense Logistics Agency
- » US Forest Service

### Local/State Government

- » Bay Area Rapid Transit
- » New York City Transit
- » NYC Department of Education
- » NYC Department of Transportation
- » Triborough Bridge and Tunnel Authority

### Private

- » Bechtel Marine Propulsion Corp
- » Google
- » JetBlue Airways
- » Lockheed Martin
- » Mount Sinai Health System
- » Twitter

## DIFFERENTIATORS

- » More than 15 years of experience in varied sectors and industries working with senior leadership teams
- » Capability to scale up to meet any size and scope project to help clients achieve results through extensive associate network of industry experts
- » Empirically validated research tools and field-tested, engaging methodology and process
- » Customized, comprehensive professional and leadership development solutions
- » Unique approach to organizational culture assessment and transformation

## GSA CONTRACT

GS-10F-094BA      SIN: PSS 874-1

## NYC CONTRACTS

DCAS:            CT1856201 954 01535  
DOE MTAC:    #R0980 Log #24675  
MTA:            15493-0600

## ORGANIZATIONAL DESIGNATIONS

NY State Certified:      SDVOB  
Dept. Veteran Affairs:   SDVOSB

## NAICS CODES

### Primary

541611 – Administrative Management and General Management Consulting Services

### Secondary

541330 – Engineering Services  
541612 – Human Resources Consulting Services  
541613 – Marketing Consulting Services  
541614 – Process, Physical Distribution, and Logistics Consulting Services  
541618 – Other Management Consulting Services  
611430 – Professional and Management Development Training