

CORE COMPETENCIES

gothamCulture partners with organizations worldwide to maximize potential and improve performance at the individual, team, and organizational levels. gothamCulture helps clients achieve exceptional performance by driving alignment between culture, leadership, and strategy. gothamCulture supports full-spectrum change efforts from vision and strategic planning through instructional design. These services include, but are not limited to:



ORGANIZATIONAL CULTURE ASSESSMENT & CHANGE

- Culture Assessment and Transformation
- Creating a High-Performance Culture
- Communication and Change Management
- Vision and Values Development

LEADERSHIP ASSESSMENT & DEVELOPMENT

- Management and Leadership Training Programs
- Executive Coaching and Team Development
- Competency Modeling
- High Potential Identification and Talent Development

PEOPLE STRATEGY

- Strategic People Planning and Analytics
- Learning and Development
- Employee Engagement
- Talent and Performance Management
- Process Improvement

PAST PERFORMANCE

Federal Government

- » Office of the Secretary of Defense
- » Assistant Secretary of the Navy
- » Naval Sea Systems Command
- » Naval Air Systems Command
- » Naval Supply Systems Command
- » Defense Logistics Agency
- » United States Equal Employment Opportunity Commission
- » US Forest Service

Local/State Government

- » Metropolitan Transportation Authority
- » NYC Department of Education

Private/Public

- » Bechtel Marine Propulsion Corp
- » Lockheed Martin
- » Google
- » JetBlue Airways
- » Martha Stewart Living Omnimedia

GSA CONTRACT

GS-10F-094BA

SIN: PSS 874-1

ORGANIZATIONAL DESIGNATIONS

DUNS Number: 800824273
 CAGE Code: 4UQG3
 SIC Code: 8742 Services
 Corporate Structure: LLC
 ORCA Registration: Complete

DIFFERENTIATORS

- » A decade of experience in varied sectors and industries working with senior leadership teams
- » Capability to scale up to meet any size and scope project to help clients achieve results through extensive associate network of industry experts
- » Empirically validated research tools and field-tested, engaging methodology and process
- » Customized, comprehensive professional and leadership development solutions
- » Unique approach to organizational culture assessment and transformation

NAICS CODES

Primary

541611 – Administrative Management and General Management Consulting Services

Secondary

541330 – Engineering Services
 541612 – Human Resources Consulting Services
 541613 – Marketing Consulting Services
 541614 – Process, Physical Distribution, and Logistics Consulting Services
 541618 – Other Management Consulting Services
 611430 – Professional and Management Development Training