



Strategic People Planning

gothamCulture provides strategic advisory services that enable our clients to develop sound people-centered solutions that help drive their businesses forward. Whether you need a strategic thought partner to help develop your overarching people strategy or you need ongoing support to implement and evaluate various aspects of that strategy, gothamCulture is able to be the partner you can depend on.

Bringing the right resources to bear at the right time helps to ensure that our clients are able to execute on their people strategies in ways that add tangible value to their businesses over time.



Strategic Planning Overview



Research:

“Drawing on extensive empirical research, an irrefutable business case can be made that the culture and capabilities of an organization– derived from the way it manages its people– are the real and enduring sources of competitive advantage. Managers must begin to take seriously the often heard, yet frequently ignored, adage that “people are our most important asset”

Pfeffer, J., & Veiga, J. F. (1999). Putting people first for organizational success. *Academy of Management Perspectives*, 13(2), 37–48. doi: 10.5465/ame.1999.189954right