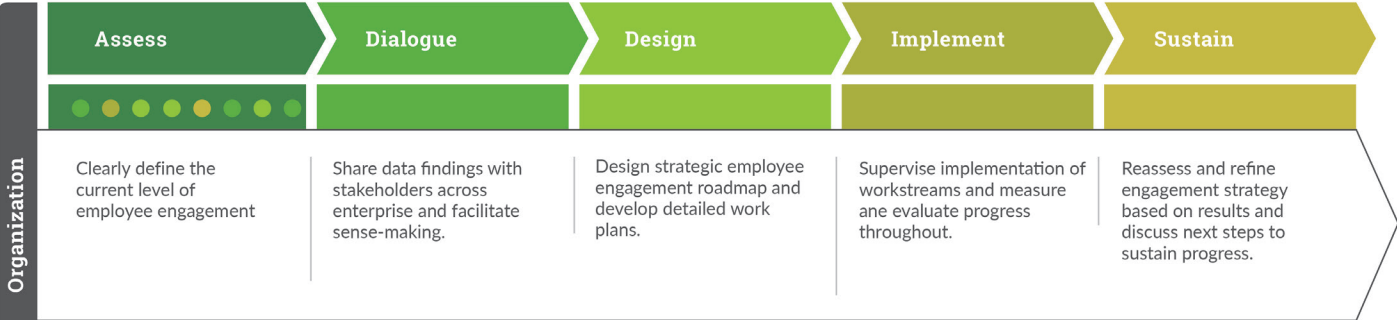




Creating the right conditions and opportunities to help employees remain committed and connected to their work and their employers can be a challenge. gothamCulture helps our clients understand the current state of employee engagement and helps to develop data-based approaches to creating sustainable change.

The gothamCulture Approach



Research:

“The Towers Perrin Talent Report (2003) identifies the top ten workplace attributes which will result in employee engagement. The top three among the ten drivers listed by Perrin are: Senior management’s interest in employees’ well-being, Challenging work and Decision making authority.”

Kompaso, S. M., & Sridevi, M. S. (2010). Employee Engagement: The Key to Improving Performance. International Journal of Business and Management, 5(12). doi: 10.5539/ijbm.v5n12p89

After surveying 10,000 NHS employees in Great Britain, Institute of Employment Studies (Robinson et al., 2004) points out that the key driver of employee engagement is a sense of feeling valued and involved.

EMPLOYEE ENGAGEMENT

The Leader’s Guide to a More Engaged Organization



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